

BUSINESS & ENTREPRENEURSHIP

Course Offerings/credit
(Minimum of 3 Courses)

<i>Marketing 1</i>	.5
<i>Sports & Entertainment marketing</i>	.5
<i>Personal Finance</i>	.5
<i>International Business</i>	.5
<i>Entrepreneurship</i>	.5
<i>Global Perspectives</i>	.5
<i>Introduction to Business (earn 3 URI credits)</i>	1

Career Choices

- Marketing management
- Business management
- Entrepreneur
- Sales

Learning Opportunities

- Participation in DECA
- URI credits
- Stock market Game
- Business Plan
- Marketing Plan
- Patriots Place marketing
- EverFi-financial literacy cert.
- Navigant Credit Union partnership

PATHWAY DESCRIPTION

Business & Entrepreneurship Pathway

The Business & Entrepreneurship Pathway will help students build a strong knowledge base and develop management skills as they study forms of business ownership, functions of management, budgeting and finance, technology, communications, legislation, leadership and teamwork, marketing, and economics. Students will also study strategies for developing and implementing business plans; structuring the organization; financing the organization; and managing information, operations, marketing and human resources. International business principles are infused.

Mastery of these standards through project-based learning and leadership development activities of DECA is encouraged to help prepare students with a

competitive edge for the global marketplace. College credits through URI are available for some of the course in this pathway.



PATHWAY RECOMMENDATION

Students interested in pursuing a pathway in this area should meet with their guidance counselor to select the best sequence of courses that will satisfy the North Smithfield High School graduation

requirements and at the same time, meet the criteria to receive a seal of concentration in business. Students will also develop an business/entrepreneur related focus which will culminate in field experi-

ence for the required senior project. It is recommended that students choosing this concentration, actively seek postsecondary schools to further their education in this field.